## Monthly Market Detail - July 2017

## Single Family Homes

## Bonita Springs-Estero Association of REALTORS®

This report describes member activity for the association and is not confined to any specific geographic area.

|  | Summary Statistics | July 2017 | July 2016 | Percent Change <br> Year-over-Year |
| :---: | :---: | :---: | :---: | :---: |
| S Cry | Closed Sales | 75 | 80 | -6.3\% |
| - | Paid in Cash | 24 | 24 | 0.0\% |
| , | Median Sale Price | \$358,900 | \$322,475 | 11.3\% |
| - | Average Sale Price | \$439,787 | \$440,106 | -0.1\% |
|  | Dollar Volume | \$33.0 Million | \$35.2 Million | -6.3\% |
|  | Median Percent of Original List Price Received | 93.8\% | 94.3\% | -0.5\% |
| $4$ | Median Time to Contract | 117 Days | 69 Days | 69.6\% |
|  | Median Time to Sale | 171 Days | 121 Days | 41.3\% |
| - | New Pending Sales | 87 | 85 | 2.4\% |
|  | New Listings | 114 | 114 | 0.0\% |
|  | Pending Inventory | 149 | 157 | -5.1\% |
|  | Inventory (Active Listings) | 496 | 507 | -2.2\% |
|  | Months Supply of Inventory | 5.4 | 6.4 | -15.6\% |

## Closed Sales

The number of sales transactions which closed during the month

Economists' note: Closed Sales are one of the simplest-yet most important-indicators for the residential real estate market. When comparing Closed Sales across markets of different sizes, we recommend comparing the percent changes in sales rather than the number of sales. Closed Sales (and many other market metrics) are affected by seasonal cycles, so actual trends are more accurately represented by year-over-year changes (i.e. comparing a month's sales to the amount of sales in the same month in the previous year), rather than changes from one month to the next.

| Month | Closed Sales | Percent Change <br> Year-over-Year |
| :--- | :---: | :---: |
| July 2017 | $\mathbf{7 5}$ | $-6.3 \%$ |
| June 2017 | 118 | $35.6 \%$ |
| May 2017 | 114 | $9.6 \%$ |
| April 2017 | 96 | $-6.8 \%$ |
| March 2017 | 725 | $28.9 \%$ |
| February 2017 | 78 | $50.0 \%$ |
| January 2017 | 71 | $16.4 \%$ |
| December 2016 | 95 | $3.3 \%$ |
| November 2016 | 83 | $40.7 \%$ |
| October 2016 | 76 | $4.1 \%$ |
| September 2016 | 95 | $48.4 \%$ |
| August 2016 | 85 | $9.0 \%$ |
| July 2016 | 80 | $-18.4 \%$ |



## Monthly Market Detail - July 2017

## Single Family Homes

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## Cash Sales <br> The number of Closed Sales during the month in which buyers exclusively paid in cash

Economists' note: Cash Sales can be a useful indicator of the extent to which investors are participating in the market. Why? Investors are far more likely to have the funds to purchase a home available up front, whereas the typical homebuyer requires a mortgage or some other form of financing. There are, of course, many possible exceptions, so this statistic should be interpreted with care.

| Month | Cash Sales | Percent Change <br> Year-over-Year |
| :--- | :---: | :---: |
| July 2017 | $\mathbf{2 4}$ | $\mathbf{0 . 0 \%}$ |
| June 2017 | 47 | $51.6 \%$ |
| May 2017 | 35 | $0.0 \%$ |
| April 2017 | 45 | $\mathbf{2 . 3 \%}$ |
| March 2017 | 55 | $\mathbf{2 2 . 2 \%}$ |
| February 2017 | 42 | $90.9 \%$ |
| January 2017 | 27 | $-10.0 \%$ |
| December 2016 | 32 | $-11.1 \%$ |
| November 2016 | 31 | $24.0 \%$ |
| October 2016 | 27 | $3.8 \%$ |
| September 2016 | 44 | $63.0 \%$ |
| August 2016 | 31 | $0.0 \%$ |
| July 2016 | 24 | $-42.9 \%$ |




Economists' note: This statistic is simply another way of viewing Cash Sales. The remaining percentages of Closed Sales (i.e. those not paid fully in cash) each month involved some sort of financing, such as mortgages, owner/seller financing, assumed loans, etc.

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## Single Family Homes

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| Median Sale Price <br> The median sale price reported for the month (i.e. 50\% of sales were above and $50 \%$ of sales were below) | Month | Median Sale Price | Percent Change Year-over-Year |
| :---: | :---: | :---: | :---: |
|  | July 2017 | \$358,900 | 11.3\% |
|  | June 2017 | \$377,500 | -1.9\% |
|  | May 2017 | \$330,000 | -12.3\% |
|  | April 2017 | \$375,000 | 0.0\% |
| Economists' note: Median Sale Price is our preferred summary statistic for price activity because, unlike Average Sale Price, Median Sale Price is not sensitive to high sale prices for small numbers of homes that may not be characteristic of the market area. Keep in mind that median price trends over time are not always solely caused by changes in the general value of local real estate. Median sale price only reflects the values of the homes that sold each month, and the mix of the types of homes that sell can change over time. | March 2017 | \$415,000 | 16.9\% |
|  | February 2017 | \$410,000 | 15.7\% |
|  | January 2017 | \$385,939 | -12.7\% |
|  | December 2016 | \$370,000 | -4.9\% |
|  | November 2016 | \$375,000 | 26.3\% |
|  | October 2016 | \$316,408 | -14.5\% |
|  | September 2016 | \$320,000 | -12.9\% |
|  | August 2016 | \$350,000 | 5.6\% |
|  | July 2016 | \$322,475 | -6.3\% |



## Average Sale Price

The average sale price reported for the month (i.e. total sales in dollars divided by the number of sales)

Economists' note: Usually, we prefer Median Sale Price over Average Sale Price as a summary statistic for home prices. However, Average Sale Price does have its uses-particularly when it is analyzed alongside the Median Sale Price. For one, the relative difference between the two statistics can provide some insight into the market for higher-end homes in an area.

| Month | Average Sale Price | Percent Change <br> Year-over-Year |
| :--- | :---: | :---: |
| July 2017 | $\mathbf{\$ 4 3 9 , 7 8 7}$ | $\mathbf{- 0 . 1 \%}$ |
| June 2017 | $\$ 519,768$ | $8.8 \%$ |
| May 2017 | $\$ 454,522$ | $6.7 \%$ |
| April 2017 | $\$ 482,052$ | $-7.1 \%$ |
| March 2017 | $\$ 549,834$ | $27.2 \%$ |
| February 2017 | $\$ 588,519$ | $16.9 \%$ |
| January 2017 | $\$ 490,484$ | $-19.4 \%$ |
| December 2016 | $\$ 507,754$ | $17.5 \%$ |
| November 2016 | $\$ 486,014$ | $45.0 \%$ |
| October 2016 | $\$ 417,904$ | $4.6 \%$ |
| September 2016 | $\$ 368,714$ | $-29.1 \%$ |
| August 2016 | $\$ 426,203$ | $5.0 \%$ |
| July 2016 | $\$ 440,106$ | $-5.2 \%$ |



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## Monthly Market Detail - July 2017

## Single Family Homes

## Bonita Springs-Estero Association of REALTORS®

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## Dollar Volume

## The sum of the sale prices for all sales which closed during the month

Economists' note: Dollar Volume is simply the sum of all sale prices in a given time period, and can quickly be calculated by multiplying Closed Sales by Average Sale Price. It is a strong indicator of the health of the real estate industry in a market, and is of particular interest to real estate professionals, investors, analysts, and government agencies. Potential home sellers and home buyers, on the other hand, will likely be better served by paying attention to trends in the two components of Dollar Volume (i.e. sales and prices) individually.

| Month | Dollar Volume | Percent Change Year-over-Year |
| :---: | :---: | :---: |
| July 2017 | \$33.0 Million | -6.3\% |
| June 2017 | \$61.3 Million | 47.6\% |
| May 2017 | \$51.8 Million | 17.0\% |
| April 2017 | \$46.3 Million | -13.4\% |
| March 2017 | \$68.7 Million | 63.9\% |
| February 2017 | \$45.9 Million | 75.3\% |
| January 2017 | \$34.8 Million | -6.1\% |
| December 2016 | \$48.2 Million | 21.3\% |
| November 2016 | \$40.3 Million | 104.0\% |
| October 2016 | \$31.8 Million | 8.9\% |
| September 2016 | \$35.0 Million | 5.3\% |
| August 2016 | \$36.2 Million | 14.4\% |
| July 2016 | \$35.2 Million | -22.6\% |



Median Percent of Original List Price Received
The median of the sale price (as a percentage of the original list price) across all properties selling during the month

Economists' note: The Median Percent of Original List Price Received is useful as an indicator of market recovery, since it typically rises as buyers realize that the market may be moving away from them and they need to match the selling price (or better it) in order to get a contract on the house. This is usually the last measure to indicate a market has shifted from down to up, so it is what we would call a lagging indicator.

| Month | Med. Pct. of Orig. <br> Prise Received | Percent Change <br> Year-over-Year |
| :--- | :---: | :---: |
| July 2017 | $\mathbf{9 3 . 8 \%}$ | $-\mathbf{- 0 . 5 \%}$ |
| June 2017 | $94.4 \%$ | $0.4 \%$ |
| May 2017 | $94.0 \%$ | $-1.3 \%$ |
| April 2017 | $94.8 \%$ | $-0.1 \%$ |
| March 2017 | $95.4 \%$ | $0.1 \%$ |
| February 2017 | $94.9 \%$ | $0.7 \%$ |
| January 2017 | $94.4 \%$ | $-0.5 \%$ |
| December 2016 | $94.4 \%$ | $-1.6 \%$ |
| November 2016 | $9.5 \%$ | $0.3 \%$ |
| October 2016 | $95.8 \%$ | $0.2 \%$ |
| September 2016 | $95.2 \%$ | $0.3 \%$ |
| August 2016 | $94.8 \%$ | $-0.9 \%$ |
| July 2016 | $94.3 \%$ | $-0.2 \%$ |



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## Monthly Market Detail - July 2017

## Single Family Homes

## Bonita Springs-Estero Association of REALTORS®

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| Median Time to Contract <br> The median number of days between the listing date and contract date for all Closed Sales during the month | Month | Median Time to Contract | Percent Change Year-over-Year |
| :---: | :---: | :---: | :---: |
|  | July 2017 | 117 Days | 69.6\% |
|  | June 2017 | 89 Days | 48.3\% |
|  | May 2017 | 101 Days | 62.9\% |
|  | April 2017 | 64 Days | -3.0\% |
| Economists' note : Like Time to Sale, Time to Contract is a measure of the length of the home selling process calculated for sales which closed during the month. The difference is that Time to Contract measures the number of days between the initial listing of a property and the signing of the contract which eventually led to the closing of the sale. When the gap between Median Time to Contract and Median Time to Sale grows, it is usually a sign of longer closing times and/or declining numbers of cash sales. | March 2017 | 74 Days | 8.8\% |
|  | February 2017 | 81 Days | 52.8\% |
|  | January 2017 | 73 Days | 19.7\% |
|  | December 2016 | 81 Days | 22.7\% |
|  | November 2016 | 31 Days | -38.0\% |
|  | October 2016 | 61 Days | -9.0\% |
|  | September 2016 | 71 Days | 22.4\% |
|  | August 2016 | 78 Days | 25.8\% |
|  | July 2016 | 69 Days | 16.9\% |

ure of during the month The difference is that Time to Contract measures the number of days between the initial listing of a property and the signing of the contract which eventually led to the closing of the sale. When the gap between Median Time to Contract and Median Time to numbers of cash sales.


## Median Time to Sale

The median number of days between the listing date and closing date for all Closed Sales during the month

Economists' note: Time to Sale is a measure of the length of the home selling process, calculated as the number of days between the initial listing of a property and the closing of the sale. Median Time to Sale is the amount of time the "middle" property selling this month was on the market. That is, $50 \%$ of homes selling this month took less time to sell, and $50 \%$ of homes took more time to sell. Median Time to Sale gives a more accurate picture than Average Time to Sale, which can be skewed upward by small numbers of properties taking an abnormally long time to sell.

| Month | Median Time to Sale | Percent Change <br> Year-over-Year |
| :--- | :---: | :---: |
| July 2017 | 171 Days | $\mathbf{4 1 . 3 \%}$ |
| June 2017 | 136 Days | $10.6 \%$ |
| May 2017 | 142 Days | $32.7 \%$ |
| April 2017 | 106 Days | $-10.9 \%$ |
| March 2017 | 120 Days | $12.1 \%$ |
| February 2017 | 131 Days | $42.4 \%$ |
| January 2017 | 118 Days | $8.3 \%$ |
| December 2016 | 145 Days | $22.9 \%$ |
| November 2016 | 94 Days | $5.6 \%$ |
| October 2016 | 138 Days | $20.0 \%$ |
| September 2016 | 131 Days | $26.0 \%$ |
| August 2016 | 148 Days | $43.7 \%$ |
| July 2016 | 121 Days | $15.2 \%$ |



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## Monthly Market Detail - July 2017

## Single Family Homes

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## New Pending Sales

The number of listed properties that went under contract during the month

Economists' note: Because of the typical length of time it takes for a sale to close, economists consider Pending Sales to be a decent indicator of potential future Closed Sales. It is important to bear in mind, however, that not all Pending Sales will be closed successfully. So, the effectiveness of Pending Sales as a future indicator of Closed Sales is susceptible to changes in market conditions such as the availability of financing for homebuyers and the inventory of distressed properties for sale.

| Month | New Pending Sales | Percent Change <br> Year-over-Year |
| :--- | :---: | :---: |
| July 2017 | $\mathbf{8 7}$ | $\mathbf{2 . 4 \%}$ |
| June 2017 | 85 | $-1.2 \%$ |
| May 2017 | 107 | $33.8 \%$ |
| April 2017 | 118 | $-11.3 \%$ |
| March 2017 | 162 | $35.0 \%$ |
| February 2017 | 110 | $-6.5 \%$ |
| January 2017 | 71 | $10.0 \%$ |
| December 2016 | 85 | $24.6 \%$ |
| November 2016 | 76 | $0.0 \%$ |
| October 2016 | 92 | $-20.8 \%$ |
| September 2016 | 109 | $26.0 \%$ |
| August 2016 | 85 | $21.1 \%$ |
| July 2016 | $6.3 \%$ |  |



## New Listings

The number of properties put onto the market during the month

Economists' note: New Listings tend to rise in delayed response to increasing prices, so they are often seen as a lagging indicator of market health. As prices rise, potential sellers raise their estimations of value-and in the most recent cycle, rising prices have freed up many potential sellers who were previously underwater on their mortgages.

| Month | New Listings | Percent Change <br> Year-over-Year |
| :--- | :---: | :---: |
| July 2017 | $\mathbf{1 1 4}$ | $\mathbf{0 . 0 \%}$ |
| June 2017 | 112 | $-4.3 \%$ |
| May 2017 | 112 | $-8.9 \%$ |
| April 2017 | 136 | $-11.1 \%$ |
| March 2017 | 173 | $11.6 \%$ |
| February 2017 | 150 | $-20.2 \%$ |
| January 2017 | 202 | $-2.4 \%$ |
| December 2016 | 143 | $23.3 \%$ |
| November 2016 | 141 | $7.6 \%$ |
| October 2016 | 152 | $10.1 \%$ |
| September 2016 | 147 | $18.5 \%$ |
| August 2016 | 131 | $6.5 \%$ |
| July 2016 | 114 | $11.8 \%$ |



## Monthly Market Detail - July 2017

## Single Family Homes

## Bonita Springs-Estero Association of REALTORS®

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| Inventory (Active Listings) <br> The number of property listings active at the end of the month | Month | Inventory | Percent Change Year-over-Year |
| :---: | :---: | :---: | :---: |
|  | July 2017 | 496 | -2.2\% |
|  | June 2017 | 521 | 2.6\% |
|  | May 2017 | 529 | -6.4\% |
|  | April 2017 | 585 | 7.9\% |
|  | March 2017 | 619 | 10.1\% |
| Economists' note: There are a number of ways to define and calculate | February 2017 | 661 | 18.5\% |
| Inventory. Our method is to simply count the number of active listings | January 2017 | 657 | 21.7\% |
| on the last day of the month, and hold this number to compare with the | December 2016 | 611 | 24.2\% |
| same month the following year. Inventory rises when New Listings are | November 2016 | 571 | 30.1\% |
| outpacing the number of listings that go off-market (regardless of | October 2016 | 536 | 29.2\% |
| whether they actually sell). Likewise, it falls when New Listings aren't | September 2016 | 504 | 28.2\% |
| keeping up with the rate at which homes are going off-market. | August 2016 | 470 | 33.5\% |
|  | July 2016 | 507 | 58.4\% |



## Months Supply of Inventory <br> An estimate of the number of months it will take to deplete the current Inventory given recent sales rates

Economists' note: MSI is a useful indicator of market conditions. The benchmark for a balanced market (favoring neither buyer nor seller) is 5.5 months of inventory. Anything higher is traditionally a buyers' market, and anything lower is a sellers' market. There is no single accepted way of calculating MSI. A common method is to divide current Inventory by the most recent month's Closed Sales count, but this count is a usually poor predictor of future Closed Sales due to seasonal cycles. To eliminate seasonal effects, we use the 12-month average of monthly Closed Sales instead.

| Month | Months Supply | Percent Change <br> Year-over-Year |
| :--- | :---: | :---: |
| July 2017 | 5.4 | $-\mathbf{- 1 5 . 6 \%}$ |
| June 2017 | 5.6 | $-11.1 \%$ |
| May 2017 | 5.9 | $-14.5 \%$ |
| April 2017 | 6.5 | $1.6 \%$ |
| March 2017 | 6.9 | $6.2 \%$ |
| February 2017 | 7.5 | $17.2 \%$ |
| January 2017 | 7.7 | $26.2 \%$ |
| December 2016 | 7.2 | $30.9 \%$ |
| November 2016 | 6.8 | $38.8 \%$ |
| October 2016 | 6.5 | $41.3 \%$ |
| September 2016 | 6.1 | $45.2 \%$ |
| August 2016 | 5.9 | $55.3 \%$ |
| July 2016 | 6.4 | $82.9 \%$ |



## Monthly Market Detail - July 2017

## Single Family Homes

## Bonita Springs-Estero Association of REALTORS®

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## Closed Sales by Sale Price

## The number of sales transactions which closed during

 the monthEconomists' note: Closed Sales are one of the simplest-yet most important-indicators for the residential real estate market. When comparing Closed Sales across markets of different sizes, we recommend comparing the percent changes in sales rather than the number of sales. Closed Sales (and many other market metrics) are affected by seasonal cycles, so actual trends are more accurately represented by year-over-year changes (i.e. comparing a month's sales to the amount of sales in the same month in the previous year), rather than changes from one month to the next.

| Sale Price | Closed Sales | Percent Change <br> Year-over-Year |
| :--- | :---: | :---: |
| Less than $\$ 50,000$ | 0 | N/A |
| $\$ 50,000-\$ 99,999$ | 0 | $-100.0 \%$ |
| $\$ 100,000-\$ 149,999$ | 1 | $-50.0 \%$ |
| $\$ 150,000-\$ 199,999$ | 11 | $0.0 \%$ |
| $\$ 200,000-\$ 249,999$ | 9 | $28.6 \%$ |
| $\$ 250,000-\$ 299,999$ | 11 | $57.1 \%$ |
| $\$ 300,000-\$ 399,999$ | 11 | $-52.2 \%$ |
| $\$ 400,000-\$ 599,999$ | 22 | $57.1 \%$ |
| $\$ 600,000-\$ 999,999$ | 6 | $0.0 \%$ |
| $\$ 1,000,000$ or more | 4 | $-33.3 \%$ |

$\square$ July 2016

- July 2017



## Median Time to Contract by Sale Price

The median number of days between the listing date and contract date for all Closed Sales during the month

Economists' note: Like Time to Sale, Time to Contract is a measure of the length of the home selling process calculated for sales which closed during the month. The difference is that Time to Contract measures the number of days between the initial listing of a property and the signing of the contract which eventually led to the closing of the sale. When the gap between Median Time to Contract and Median Time to Sale grows, it is usually a sign of longer closing times and/or declining numbers of cash sales.

| Sale Price | Median Time to <br> Contract | Percent Change <br> Year-over-Year |
| :--- | :---: | :---: |
| Less than $\$ 50,000$ | (No Sales) | N/A |
| $\$ 50,000-\$ 99,999$ | (No Sales) | N/A |
| $\$ 100,000-\$ 149,999$ | 30 Days | $-79.0 \%$ |
| $\$ 150,000-\$ 199,999$ | 137 Days | $621.1 \%$ |
| $\$ 200,000-\$ 249,999$ | 78 Days | $5.4 \%$ |
| $\$ 250,000-\$ 299,999$ | 55 Days | $89.7 \%$ |
| $\$ 300,000-\$ 399,999$ | 140 Days | $115.4 \%$ |
| $\$ 400,000-\$ 599,999$ | 123 Days | $-9.6 \%$ |
| $\$ 600,000-\$ 999,999$ | 150 Days | $87.5 \%$ |
| $\$ 1,000,000$ or more | 126 Days | $44.8 \%$ |

■July 2016 ■uly 2017


## Monthly Market Detail - July 2017

## Single Family Homes

## Bonita Springs-Estero Association of REALTORS®

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## New Listings by Initial Listing Price <br> The number of properties put onto the market during the month

| Initial Listing Price | New Listings | Percent Change <br> Year-over-Year |
| :--- | :---: | :---: |
| Less than $\$ 50,000$ | 0 | N/A |
| $\$ 50,000-\$ 99,999$ | 0 | $-100.0 \%$ |
| $\$ 100,000-\$ 149,999$ | 2 | $0.0 \%$ |
| $\$ 150,000-\$ 199,999$ | 9 | $0.0 \%$ |
| $\$ 200,000-\$ 249,999$ | 7 | $-53.3 \%$ |
| $\$ 250,000-\$ 299,999$ | 16 | $33.3 \%$ |
| $\$ 300,000-\$ 399,999$ | 23 | $-20.7 \%$ |
| $\$ 400,000-\$ 599,999$ | 39 | $18.2 \%$ |
| $\$ 600,000-\$ 999,999$ | 14 | $100.0 \%$ |
| $\$ 1,000,000$ or more | 4 | $33.3 \%$ |

$\square$ July 2016
_ July 2017
Economists' note: New Listings tend to rise in delayed response to increasing prices, so they are often seen as a lagging indicator of market health. As prices rise, potential sellers raise their estimations of value-and in the most recent cycle, rising prices have freed up many potential sellers who were previously underwater on their mortgages.



## Inventory by Current Listing Price

The number of property listings active at the end of the month

| Current Listing Price | Inventory | Percent Change <br> Year-over-Year |
| :--- | :---: | :---: |
| Less than $\$ 50,000$ | 0 | N/A |
| $\$ 50,000-\$ 99,999$ | 2 | $-66.7 \%$ |
| $\$ 100,000-\$ 149,999$ | 1 | $-91.7 \%$ |
| $\$ 150,000-\$ 199,999$ | 15 | $15.4 \%$ |
| $\$ 200,000-\$ 249,999$ | 19 | $-42.4 \%$ |
| $\$ 250,000-\$ 299,999$ | 44 | $29.4 \%$ |
| $\$ 300,000-\$ 399,999$ | 104 | $6.1 \%$ |
| $\$ 400,000-\$ 599,999$ | 143 | $-1.4 \%$ |
| $\$ 600,000-\$ 999,999$ | 88 | $-2.2 \%$ |
| $\$ 1,000,000$ or more | 80 | $5.3 \%$ |

Economists' note: There are a number of ways to define and calculate Inventory. Our method is to simply count the number of active listings on the last day of the month, and hold this number to compare with the same month the following year. Inventory rises when New Listings are outpacing the number of listings that go off-market (regardless of whether they actually sell). Likewise, it falls when New Listings aren't keeping up with the rate at which homes are going off-market.


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Monthly Distressed Market - July 2017

## Single Family Homes

## Bonita Springs-Estero Association of REALTORS®

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## Monthly Market Detail - July 2017

Townhouses and Condos

## Bonita Springs-Estero Association of REALTORS®

This report describes member activity for the association and is not confined to any specific geographic area.

|  | Summary Statistics | July 2017 | July 2016 | Percent Change Year-over-Year |
| :---: | :---: | :---: | :---: | :---: |
|  | Closed Sales | 72 | 45 | 60.0\% |
| 5 | Paid in Cash | 34 | 21 | 61.9\% |
| C | Median Sale Price | \$235,000 | \$260,900 | -9.9\% |
|  | Average Sale Price | \$277,011 | \$305,329 | -9.3\% |
|  | Dollar Volume | \$19.9 Million | \$13.7 Million | 45.2\% |
|  | Median Percent of Original List Price Received | 94.3\% | 94.6\% | -0.3\% |
|  | Median Time to Contract | 74 Days | 96 Days | -22.9\% |
|  | Median Time to Sale | 102 Days | 143 Days | -28.7\% |
| - | New Pending Sales | 59 | 38 | 55.3\% |
|  | New Listings | 82 | 61 | 34.4\% |
| $\infty$ | Pending Inventory | 86 | 67 | 28.4\% |
|  | Inventory (Active Listings) | 456 | 407 | 12.0\% |
|  | Months Supply of Inventory | 6.2 | 5.7 | 8.8\% |

## Closed Sales

The number of sales transactions which closed during the month

Economists' note: Closed Sales are one of the simplest-yet most important-indicators for the residential real estate market. When comparing Closed Sales across markets of different sizes, we recommend comparing the percent changes in sales rather than the number of sales. Closed Sales (and many other market metrics) are affected by seasonal cycles, so actual trends are more accurately represented by year-over-year changes (i.e. comparing a month's sales to the amount of sales in the same month in the previous year), rather than changes from one month to the next.

| Month | Closed Sales | Percent Change <br> Year-over-Year |
| :--- | :---: | :---: |
| July 2017 | $\mathbf{7 2}$ | $\mathbf{6 0 . 0 \%}$ |
| June 2017 | 115 | $23.9 \%$ |
| May 2017 | 100 | $36.9 \%$ |
| April 2017 | 99 | $-2.9 \%$ |
| March 2017 | 79 | $49.2 \%$ |
| February 2017 | 55 | $-9.8 \%$ |
| January 2017 | 58 | $-45.3 \%$ |
| December 2016 | 56 | $-6.7 \%$ |
| November 2016 | 56 | $3.7 \%$ |
| October 2016 | 61 | $-18.7 \%$ |
| September 2016 | 45 | $-29.7 \%$ |
| August 2016 | 45 | $-32.8 \%$ |
| July 2016 |  |  |



## Monthly Market Detail - July 2017

## Townhouses and Condos

## Bonita Springs-Estero Association of REALTORS®

This report describes member activity for the association and is not confined to any specific geographic area.

| Cash Sales <br> The number of Closed Sales during the month in which buyers exclusively paid in cash | Month | Cash Sales | Percent Change Year-over-Year |
| :---: | :---: | :---: | :---: |
|  | July 2017 | 34 | 61.9\% |
|  | June 2017 | 46 | 12.2\% |
|  | May 2017 | 72 | 50.0\% |
|  | April 2017 | 67 | 4.7\% |
| Economists' note: Cash Sales can be a useful indicator of the extent to which investors are participating in the market. Why? Investors are far more likely to have the funds to purchase a home available up front, whereas the typical homebuyer requires a mortgage or some other form of financing. There are, of course, many possible exceptions, so this statistic should be interpreted with care. | March 2017 | 62 | 10.7\% |
|  | February 2017 | 54 | 42.1\% |
|  | January 2017 | 35 | -28.6\% |
|  | December 2016 | 29 | -57.4\% |
|  | November 2016 | 37 | -5.1\% |
|  | October 2016 | 36 | 9.1\% |
|  | September 2016 | 40 | -13.0\% |
|  | August 2016 | 27 | -34.1\% |
|  | July 2016 | 21 | -53.3\% |



Cash Sales as a Percentage of Closed Sales
The percentage of Closed Sales during the month which were Cash Sales

Economists' note: This statistic is simply another way of viewing Cash Sales. The remaining percentages of Closed Sales (i.e. those not paid fully in cash) each month involved some sort of financing, such as mortgages, owner/seller financing, assumed loans, etc.

| Month | Percent of Closed <br> Sales Paid in Cash | Percent Change <br> Year-over-Year |
| :--- | :---: | :---: |
| July 2017 | $\mathbf{4 7 . 2 \%}$ | $\mathbf{1 . 1 \%}$ |
| June 2017 | $52.3 \%$ | $-9.4 \%$ |
| May 2017 | $62.6 \%$ | $9.6 \%$ |
| April 2017 | $67.0 \%$ | $7.9 \%$ |
| March 2017 | $62.6 \%$ | $-9.4 \%$ |
| February 2017 | $68.4 \%$ | $-4.6 \%$ |
| January 2017 | $63.6 \%$ | $-20.8 \%$ |
| December 2016 | $50.0 \%$ | $-22.1 \%$ |
| November 2016 | $66.1 \%$ | $1.7 \%$ |
| October 2016 | $64.3 \%$ | $5.2 \%$ |
| September 2016 | $65.6 \%$ | $7.0 \%$ |
| August 2016 | $60.0 \%$ | $-6.4 \%$ |
| July 2016 | $46.7 \%$ | $-30.5 \%$ |



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## Monthly Market Detail - July 2017

## Townhouses and Condos

## Bonita Springs-Estero Association of REALTORS®

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| Median Sale Price <br> The median sale price reported for the month (i.e. 50\% of sales were above and 50\% of sales were below) | Month | Median Sale Price | Percent Change Year-over-Year |
| :---: | :---: | :---: | :---: |
|  | July 2017 | \$235,000 | -9.9\% |
|  | June 2017 | \$227,500 | -8.3\% |
|  | May 2017 | \$250,000 | -4.0\% |
|  | April 2017 | \$273,000 | -13.3\% |
| Economists' note: Median Sale Price is our preferred summary statistic for price activity because, unlike Average Sale Price, Median Sale Price is not sensitive to high sale prices for small numbers of homes that may not be characteristic of the market area. Keep in mind that median price trends over time are not always solely caused by changes in the general value of local real estate. Median sale price only reflects the values of the homes that sold each month, and the mix of the types of homes that sell can change over time. | March 2017 | \$245,000 | -0.4\% |
|  | February 2017 | \$260,000 | -12.6\% |
|  | January 2017 | \$215,000 | -22.7\% |
|  | December 2016 | \$269,700 | 5.6\% |
|  | November 2016 | \$226,500 | -9.4\% |
|  | October 2016 | \$236,000 | -9.4\% |
|  | September 2016 | \$219,000 | -8.8\% |
|  | August 2016 | \$237,000 | 1.8\% |
|  | July 2016 | \$260,900 | -8.5\% |



## Average Sale Price

The average sale price reported for the month (i.e. total sales in dollars divided by the number of sales)

Economists' note: Usually, we prefer Median Sale Price over Average Sale Price as a summary statistic for home prices. However, Average Sale Price does have its uses-particularly when it is analyzed alongside the Median Sale Price. For one, the relative difference between the two statistics can provide some insight into the market for higher-end homes in an area.

| Month | Average Sale Price | Percent Change <br> Year-over-Year |
| :--- | :---: | :---: |
| July 2017 | $\mathbf{\$ 2 7 7 , 0 1 1}$ | $-9.3 \%$ |
| June 2017 | $\$ 283,905$ | $-14.4 \%$ |
| May 2017 | $\$ 307,748$ | $-6.5 \%$ |
| April 2017 | $\$ 326,169$ | $-16.8 \%$ |
| March 2017 | $\$ 299,110$ | $-7.9 \%$ |
| February 2017 | $\$ 327,972$ | $5.8 \%$ |
| January 2017 | $\$ 238,631$ | $-21.4 \%$ |
| December 2016 | $\$ 349,712$ | $2.2 \%$ |
| November 2016 | $\$ 298,534$ | $-7.5 \%$ |
| October 2016 | $\$ 309,268$ | $7.9 \%$ |
| September 2016 | $\$ 265,321$ | $-22.5 \%$ |
| August 2016 | $\$ 359,248$ | $-0.3 \%$ |
| July 2016 | $\$ 305,329$ | $-9.2 \%$ |



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## Monthly Market Detail - July 2017

## Townhouses and Condos

## Bonita Springs-Estero Association of REALTORS®

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## Dollar Volume

## The sum of the sale prices for all sales which closed during the month

Economists' note: Dollar Volume is simply the sum of all sale prices in a given time period, and can quickly be calculated by multiplying Closed Sales by Average Sale Price. It is a strong indicator of the health of the real estate industry in a market, and is of particular interest to real estate professionals, investors, analysts, and government agencies. Potential home sellers and home buyers, on the other hand, will likely be better served by paying attention to trends in the two components of Dollar Volume (i.e. sales and prices) individually.

| Month | Dollar Volume | Percent Change Year-over-Year |
| :---: | :---: | :---: |
| July 2017 | \$19.9 Million | 45.2\% |
| June 2017 | \$25.0 Million | 6.1\% |
| May 2017 | \$35.4 Million | 28.0\% |
| April 2017 | \$32.6 Million | -19.2\% |
| March 2017 | \$29.6 Million | 12.5\% |
| February 2017 | \$25.9 Million | 57.7\% |
| January 2017 | \$13.1 Million | -29.2\% |
| December 2016 | \$20.3 Million | -44.1\% |
| November 2016 | \$16.7 Million | -13.6\% |
| October 2016 | \$17.3 Million | 11.9\% |
| September 2016 | \$16.2 Million | -36.9\% |
| August 2016 | \$16.2 Million | -29.9\% |
| July 2016 | \$13.7 Million | -39.0\% |



## Median Percent of Original List Price Received

The median of the sale price (as a percentage of the original list price) across all properties selling during the month

Economists' note: The Median Percent of Original List Price Received is useful as an indicator of market recovery, since it typically rises as buyers realize that the market may be moving away from them and they need to match the selling price (or better it) in order to get a contract on the house. This is usually the last measure to indicate a market has shifted from down to up, so it is what we would call a lagging indicator.

| Month | Med. Pct. of Orig. <br> Prise Received | Percent Change <br> Year-over-Year |
| :--- | :---: | :---: |
| July 2017 | $\mathbf{9 4 . 3 \%}$ | $-\mathbf{- 0 . 3 \%}$ |
| June 2017 | $93.8 \%$ | $-0.3 \%$ |
| May 2017 | $93.2 \%$ | $-1.9 \%$ |
| April 2017 | $93.9 \%$ | $-2.1 \%$ |
| March 2017 | $95.0 \%$ | $-0.6 \%$ |
| February 2017 | $94.3 \%$ | $-1.0 \%$ |
| January 2017 | $95.6 \%$ | $-0.4 \%$ |
| December 2016 | $95.1 \%$ | $0.1 \%$ |
| November 2016 | $95.2 \%$ | $-1.7 \%$ |
| October 2016 | $96.2 \%$ | $-0.1 \%$ |
| September 2016 | $94.4 \%$ | $-0.8 \%$ |
| August 2016 | $99.7 \%$ | $0.8 \%$ |
| July 2016 | $94.6 \%$ | $-0.5 \%$ |



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## Monthly Market Detail - July 2017

## Townhouses and Condos

## Bonita Springs-Estero Association of REALTORS®

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| Median Time to Contract <br> The median number of days between the listing date and contract date for all Closed Sales during the month | Month | Median Time to Contract | Percent Change Year-over-Year |
| :---: | :---: | :---: | :---: |
|  | July 2017 | 74 Days | -22.9\% |
|  | June 2017 | 81 Days | 50.0\% |
|  | May 2017 | 83 Days | 20.3\% |
|  | April 2017 | 69 Days | 64.3\% |
| Economists' note : Like Time to Sale, Time to Contract is a measure of the length of the home selling process calculated for sales which closed during the month. The difference is that Time to Contract measures the number of days between the initial listing of a property and the signing of the contract which eventually led to the closing of the sale. When the gap between Median Time to Contract and Median Time to Sale grows, it is usually a sign of longer closing times and/or declining numbers of cash sales. | March 2017 | 53 Days | 35.9\% |
|  | February 2017 | 86 Days | 28.4\% |
|  | January 2017 | 94 Days | 95.8\% |
|  | December 2016 | 94 Days | 84.3\% |
|  | November 2016 | 63 Days | 43.2\% |
|  | October 2016 | 86 Days | 168.8\% |
|  | September 2016 | 79 Days | 64.6\% |
|  | August 2016 | 92 Days | 16.5\% |
|  | July 2016 | 96 Days | 33.3\% |



## Median Time to Sale

The median number of days between the listing date and closing date for all Closed Sales during the month

Economists' note: Time to Sale is a measure of the length of the home selling process, calculated as the number of days between the initial listing of a property and the closing of the sale. Median Time to Sale is the amount of time the "middle" property selling this month was on the market. That is, $50 \%$ of homes selling this month took less time to sell, and $50 \%$ of homes took more time to sell. Median Time to Sale gives a more accurate picture than Average Time to Sale, which can be skewed upward by small numbers of properties taking an abnormally long time to sell.

| Month | Median Time to Sale | Percent Change <br> Year-over-Year |
| :--- | :---: | :---: |
| July 2017 | 102 Days | -28.7\% |
| June 2017 | 117 Days | $19.4 \%$ |
| May 2017 | 125 Days | $11.6 \%$ |
| April 2017 | 105 Days | $8.2 \%$ |
| March 2017 | 95 Days | $11.8 \%$ |
| February 2017 | 119 Days | $13.3 \%$ |
| January 2017 | 116 Days | $27.5 \%$ |
| December 2016 | 137 Days | $48.9 \%$ |
| November 2016 | 100 Days | $19.0 \%$ |
| October 2016 | 132 Days | $59.0 \%$ |
| September 2016 | 130 Days | $5.7 \%$ |
| August 2016 | 162 Days | $30.6 \%$ |
| July 2016 | 143 Days | $28.8 \%$ |



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## Monthly Market Detail - July 2017

## Townhouses and Condos

## Bonita Springs-Estero Association of REALTORS®

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## New Pending Sales

## The number of listed properties that went under

 contract during the monthEconomists' note: Because of the typical length of time it takes for a sale to close, economists consider Pending Sales to be a decent indicator of potential future Closed Sales. It is important to bear in mind, however, that not all Pending Sales will be closed successfully. So, the effectiveness of Pending Sales as a future indicator of Closed Sales is susceptible to changes in market conditions such as the availability of financing for homebuyers and the inventory of distressed properties for sale.

| Month | New Pending Sales | Percent Change <br> Year-over-Year |
| :--- | :---: | :---: |
| July 2017 | $\mathbf{5 9}$ | $\mathbf{5 5 . 3 \%}$ |
| June 2017 | 78 | $34.5 \%$ |
| May 2017 | 90 | $34.3 \%$ |
| April 2017 | 112 | $34.9 \%$ |
| March 2017 | 118 | $7.3 \%$ |
| February 2017 | 103 | $13.2 \%$ |
| January 2017 | 107 | $50.7 \%$ |
| December 2016 | 56 | $-23.3 \%$ |
| November 2016 | 61 | $-30.7 \%$ |
| October 2016 | 66 | $-21.4 \%$ |
| September 2016 | 62 | $-8.8 \%$ |
| August 2016 | 54 | $-18.2 \%$ |
| July 2016 | 38 | $-41.5 \%$ |



## New Listings

The number of properties put onto the market during the month

Economists' note: New Listings tend to rise in delayed response to increasing prices, so they are often seen as a lagging indicator of market health. As prices rise, potential sellers raise their estimations of value-and in the most recent cycle, rising prices have freed up many potential sellers who were previously underwater on their mortgages.

| Month | New Listings | Percent Change <br> Year-over-Year |
| :--- | :---: | :---: |
| July 2017 | $\mathbf{8 2}$ | $\mathbf{3 4 . 4 \%}$ |
| June 2017 | 81 | $2.5 \%$ |
| May 2017 | 106 | $8.2 \%$ |
| April 2017 | 133 | $25.5 \%$ |
| March 2017 | 138 | $8.7 \%$ |
| February 2017 | 142 | $-2.1 \%$ |
| January 2017 | 116 | $21.3 \%$ |
| December 2016 | 116 | $16.0 \%$ |
| November 2016 | 129 | $1.8 \%$ |
| October 2016 | 91 | $12.2 \%$ |
| September 2016 | 83 | $-5.2 \%$ |
| August 2016 | 61 | $-15.3 \%$ |
| July 2016 | $-4.7 \%$ |  |



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## Monthly Market Detail - July 2017

## Townhouses and Condos

## Bonita Springs-Estero Association of REALTORS®

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| Inventory (Active Listings) <br> The number of property listings active at the end of the month | Month | Inventory | Percent Change <br> Year-over-Year |
| :---: | :---: | :---: | :---: |
|  | July 2017 | 456 | 12.0\% |
|  | June 2017 | 469 | 19.6\% |
|  | May 2017 | 525 | 24.4\% |
|  | April 2017 | 544 | 32.0\% |
|  | March 2017 | 561 | 31.4\% |
| Economists' note: There are a number of ways to define and calculate | February 2017 | 575 | 37.9\% |
| Inventory. Our method is to simply count the number of active listings | January 2017 | 565 | 44.5\% |
| on the last day of the month, and hold this number to compare with the | December 2016 | 526 | 46.9\% |
| same month the following year. Inventory rises when New Listings are | November 2016 | 484 | 48.9\% |
| outpacing the number of listings that go off-market (regardless of | October 2016 | 447 | 45.6\% |
| whether they actually sell). Likewise, it falls when New Listings aren't | September 2016 | 399 | 44.0\% |
| keeping up with the rate at which homes are going off-market. | August 2016 | 405 | 62.0\% |
|  | July 2016 | 407 | 92.0\% |



## Months Supply of Inventory <br> An estimate of the number of months it will take to deplete the current Inventory given recent sales rates

Economists' note: MSI is a useful indicator of market conditions. The benchmark for a balanced market (favoring neither buyer nor seller) is 5.5 months of inventory. Anything higher is traditionally a buyers' market, and anything lower is a sellers' market. There is no single accepted way of calculating MSI. A common method is to divide current Inventory by the most recent month's Closed Sales count, but this count is a usually poor predictor of future Closed Sales due to seasonal cycles. To eliminate seasonal effects, we use the 12-month average of monthly Closed Sales instead.

| Month | Months Supply | Percent Change <br> Year-over-Year |
| :--- | :---: | :---: |
| July 2017 | $\mathbf{6 . 2}$ | $\mathbf{8 . 8 \%}$ |
| June 2017 | 6.6 | $22.2 \%$ |
| May 2017 | 7.5 | $33.9 \%$ |
| April 2017 | 8.1 | $52.8 \%$ |
| March 2017 | 8.3 | $53.7 \%$ |
| February 2017 | 8.7 | $70.6 \%$ |
| January 2017 | 8.8 | $87.2 \%$ |
| December 2016 | 8.2 | $90.7 \%$ |
| November 2016 | 7.1 | $77.5 \%$ |
| October 2016 | 6.5 | $75.7 \%$ |
| September 2016 | 5.8 | $75.8 \%$ |
| August 2016 | 5.8 | $93.3 \%$ |
| July 2016 | 5.7 | $128.0 \%$ |



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## Monthly Market Detail - July 2017

## Townhouses and Condos

## Bonita Springs-Estero Association of REALTORS®

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## Closed Sales by Sale Price <br> The number of sales transactions which closed during the month

Economists' note: Closed Sales are one of the simplest-yet most important-indicators for the residential real estate market. When comparing Closed Sales across markets of different sizes, we recommend comparing the percent changes in sales rather than the number of sales. Closed Sales (and many other market metrics) are affected by seasonal cycles, so actual trends are more accurately represented by year-over-year changes (i.e. comparing a month's sales to the amount of sales in the same month in the previous year), rather than changes from one month to the next.

| Sale Price | Closed Sales | Percent Change <br> Year-over-Year |
| :--- | :---: | :---: |
| Less than $\$ 50,000$ | 0 | N/A |
| $\$ 50,000-\$ 99,999$ | 1 | $0.0 \%$ |
| $\$ 100,000-\$ 149,999$ | 8 | $60.0 \%$ |
| $\$ 150,000-\$ 199,999$ | 16 | $100.0 \%$ |
| $\$ 200,000-\$ 249,999$ | 16 | $166.7 \%$ |
| $\$ 250,000-\$ 299,999$ | 9 | $50.0 \%$ |
| $\$ 300,000-\$ 399,999$ | 9 | $-35.7 \%$ |
| $\$ 400,000-\$ 599,999$ | 10 | $400.0 \%$ |
| $\$ 600,000-\$ 999,999$ | 3 | $50.0 \%$ |
| $\$ 1,000,000$ or more | 0 | $-100.0 \%$ |

$\square$ July 2016

- July 2017
 Median Time to Contract by Sale Price
The median number of days between the listing date
and contract date for all Closed Sales during the month

Economists' note: Like Time to Sale, Time to Contract is a measure of the length of the home selling process calculated for sales which closed during the month. The difference is that Time to Contract measures the number of days between the initial listing of a property and the signing of the contract which eventually led to the closing of the sale. When the gap between Median Time to Contract and Median Time to Sale grows, it is usually a sign of longer closing times and/or declining numbers of cash sales.

| Sale Price | Median Time to <br> Contract | Percent Change <br> Year-over-Year |
| :--- | :---: | :---: |
| Less than $\$ 50,000$ | (No Sales) | N/A |
| $\$ 50,000-\$ 99,999$ | 122 Days | $-28.7 \%$ |
| $\$ 100,000-\$ 149,999$ | 107 Days | $37.2 \%$ |
| $\$ 150,000-\$ 199,999$ | 51 Days | $-25.0 \%$ |
| $\$ 200,000-\$ 249,999$ | 89 Days | $-32.6 \%$ |
| $\$ 250,000-\$ 299,999$ | 34 Days | $21.4 \%$ |
| $\$ 300,000-\$ 399,999$ | 80 Days | $23.1 \%$ |
| $\$ 400,000-\$ 599,999$ | 55 Days | $-73.9 \%$ |
| $\$ 600,000-\$ 999,999$ | 104 Days | $-57.6 \%$ |
| $\$ 1,000,000$ or more | (No Sales) | N/A |



## Monthly Market Detail - July 2017

## Townhouses and Condos

## Bonita Springs-Estero Association of REALTORS®

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## New Listings by Initial Listing Price <br> The number of properties put onto the market during the month


$\square$ July $2016 \quad$ July 2017
Economists' note: New Listings tend to rise in delayed response to increasing prices, so they are often seen as a lagging indicator of market health. As prices rise, potential sellers raise their estimations of value-and in the most recent cycle, rising prices have freed up many potential sellers who were previously underwater on their mortgages.

Inventory by Current Listing Price
The number of property listings active at the end of the month

| Current Listing Price | Inventory | Percent Change <br> Year-over-Year |
| :--- | :---: | :---: |
| Less than $\$ 50,000$ | 0 | N/A |
| $\$ 50,000-\$ 99,999$ | 9 | $50.0 \%$ |
| $\$ 100,000-\$ 149,999$ | 21 | $-4.5 \%$ |
| $\$ 150,000-\$ 199,999$ | 60 | $30.4 \%$ |
| $\$ 200,000-\$ 249,999$ | 78 | $-6.0 \%$ |
| $\$ 250,000-\$ 299,999$ | 81 | $11.0 \%$ |
| $\$ 300,000-\$ 399,999$ | 107 | $42.7 \%$ |
| $\$ 400,000-\$ 599,999$ | 60 | $20.0 \%$ |
| $\$ 600,000-\$ 999,999$ | 28 | $-15.2 \%$ |
| $\$ 1,000,000$ or more | 12 | $-36.8 \%$ |

Economists' note: There are a number of ways to define and calculate Inventory. Our method is to simply count the number of active listings on the last day of the month, and hold this number to compare with the same month the following year. Inventory rises when New Listings are outpacing the number of listings that go off-market (regardless of whether they actually sell). Likewise, it falls when New Listings aren't keeping up with the rate at which homes are going off-market.


[^0]Monthly Distressed Market - July 2017
Townhouses and Condos
Bonita Springs-Estero Association of REALTORS®
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|  |  |  | July 2017 | July 2016 | Percent Change Year-over-Year |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Traditional | Closed Sales | 72 | 45 | 60.0\% |
|  |  | Median Sale Price | \$235,000 | \$260,900 | -9.9\% |
|  | Foreclosure/RE0 | Closed Sales | 0 | 0 | N/A |
|  |  | Median Sale Price | (No Sales) | (No Sales) | N/A |
|  | Short Sale | Closed Sales | 0 | 0 | N/A |
|  |  | Median Sale Price | (No Sales) | (No Sales) | N/A |



## Monthly Market Detail - July 2017

Manufactured Homes
Bonita Springs-Estero Association of REALTORS®
This report describes member activity for the association and is not confined to any specific geographic area.

|  | Summary Statistics | July 2017 | July 2016 | Percent Change <br> Year-over-Year |
| :---: | :---: | :---: | :---: | :---: |
| 5-5 | Closed Sales | 5 | 1 | 400.0\% |
| - | Paid in Cash | 5 | 0 | N/A |
| O | Median Sale Price | \$170,000 | \$127,500 | 33.3\% |
| C-T | Average Sale Price | \$142,600 | \$127,500 | 11.8\% |
|  | Dollar Volume | \$713,000 | \$127,500 | 459.2\% |
|  | Median Percent of Original List Price Received | 88.7\% | 94.1\% | -5.7\% |
|  | Median Time to Contract | 104 Days | 120 Days | -13.3\% |
|  | Median Time to Sale | 116 Days | 174 Days | -33.3\% |
| , | New Pending Sales | 7 | 7 | 0.0\% |
|  | New Listings | 5 | 4 | 25.0\% |
|  | Pending Inventory | 8 | 12 | -33.3\% |
|  | Inventory (Active Listings) | 32 | 36 | -11.1\% |
|  | Months Supply of Inventory | 4.0 | 7.6 | -47.4\% |

## Closed Sales

The number of sales transactions which closed during the month

Economists' note: Closed Sales are one of the simplest-yet most important-indicators for the residential real estate market. When comparing Closed Sales across markets of different sizes, we recommend comparing the percent changes in sales rather than the number of sales. Closed Sales (and many other market metrics) are affected by seasonal cycles, so actual trends are more accurately represented by year-over-year changes (i.e. comparing a month's sales to the amount of sales in the same month in the previous year), rather than changes from one month to the next.

| Month | Closed Sales | Percent Change <br> Year-over-Year |
| :--- | :---: | :---: |
| July 2017 | $\mathbf{5}$ | $\mathbf{4 0 0 . 0 \%}$ |
| June 2017 | 8 | $14.3 \%$ |
| May 2017 | 10 | $233.3 \%$ |
| April 2017 | 8 | $-20.0 \%$ |
| March 2017 | 9 | $20.0 \%$ |
| February 2017 | 7 | $28.6 \%$ |
| January 2017 | 6 | $40.0 \%$ |
| December 2016 | 15 | $500.0 \%$ |
| November 2016 | 6 | $650.0 \%$ |
| October 2016 | 7 | $-25.0 \%$ |
| September 2016 | 4 | $250.0 \%$ |
| August 2016 | 1 | $-600.0 \%$ |
| July 2016 |  | $-6.7 \%$ |



## Monthly Market Detail - July 2017

## Manufactured Homes

## Bonita Springs-Estero Association of REALTORS®

This report describes member activity for the association and is not confined to any specific geographic area.

| Cash Sales | Month | Cash Sales | Percent Change Year-over-Year |
| :---: | :---: | :---: | :---: |
|  | July 2017 | 5 | N/A |
| The number of Closed Sales during the month in which | June 2017 | 5 | 0.0\% |
| buvers exclusively naid in cash | May 2017 | 10 | 233.3\% |
|  | April 2017 | 7 | -22.2\% |
| Economists' note: Cash Sales can be a useful indicator of the extent to which investors are participating in the market. Why? Investors are far more likely to have the funds to purchase a home available up front, whereas the typical homebuyer requires a mortgage or some other form of financing. There are, of course, many possible exceptions, so this statistic should be interpreted with care. | March 2017 | 10 | 0.0\% |
|  | February 2017 | 9 | 50.0\% |
|  | January 2017 | 7 | 133.3\% |
|  | December 2016 | 6 | 500.0\% |
|  | November 2016 | 14 | 600.0\% |
|  | October 2016 | 5 | -37.5\% |
|  | September 2016 | 5 | 150.0\% |
|  | August 2016 | 4 | 300.0\% |
|  | July 2016 | 0 | -100.0\% |



## Cash Sales as a Percentage of Closed Sales <br> The percentage of Closed Sales during the month which were Cash Sales

Economists' note: This statistic is simply another way of viewing Cash Sales. The remaining percentages of Closed Sales (i.e. those not paid fully in cash) each month involved some sort of financing, such as mortgages, owner/seller financing, assumed loans, etc.

| Month | Percent of Closed <br> Sales Paid in Cash | Percent Change <br> Year-over-Year |
| :--- | :---: | :---: |
| July 2017 | $\mathbf{1 0 0 . 0 \%}$ | N/A |
| June 2017 | $62.5 \%$ | $-12.5 \%$ |
| May 2017 | $100.0 \%$ | $0.0 \%$ |
| April 2017 | $87.5 \%$ | $-2.8 \%$ |
| March 2017 | $83.3 \%$ | $-16.7 \%$ |
| February 2017 | $100.0 \%$ | $16.7 \%$ |
| January 2017 | $100.0 \%$ | $66.7 \%$ |
| December 2016 | $100.0 \%$ | $0.0 \%$ |
| November 2016 | $93.3 \%$ | $-6.7 \%$ |
| October 2016 | $83.3 \%$ | $-16.7 \%$ |
| September 2016 | $71.4 \%$ | $-28.6 \%$ |
| August 2016 | $100.0 \%$ | $0.0 \%$ |
| July 2016 | $0.0 \%$ | $-100.0 \%$ |



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## Monthly Market Detail - July 2017

## Manufactured Homes

## Bonita Springs-Estero Association of REALTORS®

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## Median Sale Price

## The median sale price reported for the month (i.e. 50\%

 of sales were above and $50 \%$ of sales were below)Economists' note: Median Sale Price is our preferred summary statistic for price activity because, unlike Average Sale Price, Median Sale Price is not sensitive to high sale prices for small numbers of homes that may not be characteristic of the market area. Keep in mind that median price trends over time are not always solely caused by changes in the general value of local real estate. Median sale price only reflects the values of the homes that sold each month, and the mix of the types of homes that sell can change over time.

| Month | Median Sale Price | Percent Change <br> Year-over-Year |
| :--- | :---: | :---: |
| July 2017 | $\mathbf{\$ 1 7 0 , 0 0 0}$ | $\mathbf{3 3 . 3 \%}$ |
| June 2017 | $\$ 91,000$ | $-30.0 \%$ |
| May 2017 | $\$ 90,000$ | $0.0 \%$ |
| April 2017 | $\$ 125,250$ | $50.0 \%$ |
| March 2017 | $\$ 105,750$ | $32.2 \%$ |
| February 2017 | $\$ 86,500$ | $-32.9 \%$ |
| January 2017 | $\$ 101,000$ | $5.8 \%$ |
| December 2016 | $\$ 88,750$ | $-35.7 \%$ |
| November 2016 | $\$ 84,000$ | $20.0 \%$ |
| October 2016 | $\$ 87,000$ | $-10.8 \%$ |
| September 2016 | $\$ 110,000$ | $7.8 \%$ |
| August 2016 | $\$ 71,500$ | $6.1 \%$ |
| July 2016 | $\$ 127,500$ | $59.4 \%$ |



## Average Sale Price

The average sale price reported for the month (i.e. total sales in dollars divided by the number of sales)

Economists' note: Usually, we prefer Median Sale Price over Average Sale Price as a summary statistic for home prices. However, Average Sale Price does have its uses—particularly when it is analyzed alongside the Median Sale Price. For one, the relative difference between the two statistics can provide some insight into the market for higher-end homes in an area.

| Month | Average Sale Price | Percent Change <br> Year-over-Year |
| :--- | :---: | :---: |
| July 2017 | $\mathbf{\$ 1 4 2 , 6 0 0}$ | $\mathbf{1 1 . 8 \%}$ |
| June 2017 | $\$ 109,625$ | $-11.8 \%$ |
| May 2017 | $\$ 95,350$ | $5.2 \%$ |
| April 2017 | $\$ 126,813$ | $23.1 \%$ |
| March 2017 | $\$ 111,000$ | $20.1 \%$ |
| February 2017 | $\$ 96,992$ | $-26.6 \%$ |
| January 2017 | $\$ 114,786$ | $19.9 \%$ |
| December 2016 | $\$ 97,750$ | $-29.2 \%$ |
| November 2016 | $\$ 107,767$ | $54.0 \%$ |
| October 2016 | $\$ 86,800$ | $-16.5 \%$ |
| September 2016 | $\$ 113,657$ | $11.4 \%$ |
| August 2016 | $\$ 79,500$ | $18.0 \%$ |
| July 2016 | $\$ 127,500$ | $15.9 \%$ |



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## Manufactured Homes

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## Dollar Volume

## The sum of the sale prices for all sales which closed during the month

Economists' note: Dollar Volume is simply the sum of all sale prices in a given time period, and can quickly be calculated by multiplying Closed Sales by Average Sale Price. It is a strong indicator of the health of the real estate industry in a market, and is of particular interest to real estate professionals, investors, analysts, and government agencies. Potential home sellers and home buyers, on the other hand, will likely be better served by paying attention to trends in the two components of Dollar Volume (i.e. sales and prices) individually.

| Month | Dollar Volume | Percent Change <br> Year-over-Year |
| :--- | :---: | :---: |
| July 2017 | $\$ 713,000$ | $\mathbf{4 5 9 . 2 \%}$ |
| June 2017 | $\$ 877,000$ | $0.8 \%$ |
| May 2017 | $\$ 953,500$ | $250.6 \%$ |
| April 2017 | $\$ 1.0$ Million | $-1.5 \%$ |
| March 2017 | $\$ 1.3$ Million | $44.2 \%$ |
| February 2017 | $\$ 872,928$ | $-5.6 \%$ |
| January 2017 | $\$ 803,502$ | $67.9 \%$ |
| December 2016 | $\$ 586,500$ | $325.0 \%$ |
| November 2016 | $\$ 1.6$ Million | $1054.6 \%$ |
| October 2016 | $\$ 520,800$ | $-37.4 \%$ |
| September 2016 | $\$ 795,599$ | $290.0 \%$ |
| August 2016 | $\$ 318,000$ | $371.8 \%$ |
| July 2016 | $\$ 127,500$ | $-61.4 \%$ |



## Median Percent of Original List Price Received

The median of the sale price (as a percentage of the original list price) across all properties selling during the month

Economists' note: The Median Percent of Original List Price Received is useful as an indicator of market recovery, since it typically rises as buyers realize that the market may be moving away from them and they need to match the selling price (or better it) in order to get a contract on the house. This is usually the last measure to indicate a market has shifted from down to up, so it is what we would call a lagging indicator.

| Month | Med. Pct. of Orig. List <br> Price Received | Percent Change <br> Year-over-Year |
| :--- | :---: | :---: |
| July 2017 | $\mathbf{8 8 . 7 \%}$ | $\mathbf{- 5 . 7 \%}$ |
| June 2017 | $88.2 \%$ | $0.8 \%$ |
| May 2017 | $85.5 \%$ | $-9.2 \%$ |
| April 2017 | $87.9 \%$ | $2.7 \%$ |
| March 2017 | $94.5 \%$ | $0.3 \%$ |
| February 2017 | $91.0 \%$ | $-1.1 \%$ |
| January 2017 | $87.8 \%$ | $-8.8 \%$ |
| December 2016 | $90.9 \%$ | $-1.8 \%$ |
| November 2016 | $90.9 \%$ | $10.0 \%$ |
| October 2016 | $90.2 \%$ | $-2.4 \%$ |
| September 2016 | $91.7 \%$ | $-6.5 \%$ |
| August 2016 | $87.2 \%$ | $-9.4 \%$ |
| July 2016 | $94.1 \%$ | $29.4 \%$ |



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## Monthly Market Detail - July 2017

## Manufactured Homes

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| Median Time to Contract <br> The median number of days between the listing date and contract date for all Closed Sales during the month | Month | Median Time to Contract | Percent Change Year-over-Year |
| :---: | :---: | :---: | :---: |
|  | July 2017 | 104 Days | -13.3\% |
|  | June 2017 | 162 Days | 90.6\% |
|  | May 2017 | 90 Days | 210.3\% |
|  | April 2017 | 82 Days | 9.3\% |
| Economists' note : Like Time to Sale, Time to Contract is a measure of the length of the home selling process calculated for sales which closed during the month. The difference is that Time to Contract measures the number of days between the initial listing of a property and the signing of the contract which eventually led to the closing of the sale. When the gap between Median Time to Contract and Median Time to Sale grows, it is usually a sign of longer closing times and/or declining numbers of cash sales. | March 2017 | 34 Days | -19.0\% |
|  | February 2017 | 57 Days | -12.3\% |
|  | January 2017 | 32 Days | -55.6\% |
|  | December 2016 | 168 Days | 5.7\% |
|  | November 2016 | 64 Days | 255.6\% |
|  | October 2016 | 211 Days | 305.8\% |
|  | September 2016 | 204 Days | 195.7\% |
|  | August 2016 | 63 Days | -50.8\% |
|  | July 2016 | 120 Days | 46.3\% |



## Median Time to Sale <br> The median number of days between the listing date and closing date for all Closed Sales during the month

Economists' note: Time to Sale is a measure of the length of the home selling process, calculated as the number of days between the initial listing of a property and the closing of the sale. Median Time to Sale is the amount of time the "middle" property selling this month was on the market. That is, $50 \%$ of homes selling this month took less time to sell, and $50 \%$ of homes took more time to sell. Median Time to Sale gives a more accurate picture than Average Time to Sale, which can be skewed upward by small numbers of properties taking an abnormally long time to sell.

| Month | Median Time to Sale | Percent Change <br> Year-over-Year |
| :--- | :---: | :---: |
| July 2017 | 116 Days | $-\mathbf{3 3 . 3 \%}$ |
| June 2017 | 186 Days | $64.6 \%$ |
| May 2017 | 122 Days | $134.6 \%$ |
| April 2017 | 113 Days | $-5.0 \%$ |
| March 2017 | 77 Days | $0.0 \%$ |
| February 2017 | 113 Days | $-4.2 \%$ |
| January 2017 | 86 Days | $-38.6 \%$ |
| December 2016 | 221 Days | $18.2 \%$ |
| November 2016 | 96 Days | $100.0 \%$ |
| October 2016 | 241 Days | $225.7 \%$ |
| September 2016 | 249 Days | $116.5 \%$ |
| August 2016 | 111 Days | $-24.5 \%$ |
| July 2016 | 174 Days | $52.6 \%$ |



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## Manufactured Homes

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## New Pending Sales

The number of listed properties that went under contract during the month

Economists' note: Because of the typical length of time it takes for a sale to close, economists consider Pending Sales to be a decent indicator of potential future Closed Sales. It is important to bear in mind, however, that not all Pending Sales will be closed successfully. So, the effectiveness of Pending Sales as a future indicator of Closed Sales is susceptible to changes in market conditions such as the availability of financing for homebuyers and the inventory of distressed properties for sale.

| Month | New Pending Sales | Percent Change <br> Year-over-Year |
| :--- | :---: | :---: |
| July 2017 | $\mathbf{7}$ | $\mathbf{0 . 0 \%}$ |
| June 2017 | 7 | $133.3 \%$ |
| May 2017 | 10 | $\mathbf{2 5 . 0 \%}$ |
| April 2017 | $\mathbf{9}$ | 12 |
| March 2017 | 13 | $-18.8 \%$ |
| February 2017 | 12 | $150.0 \%$ |
| January 2017 | 7 | $71.4 \%$ |
| December 2016 | 9 | $75.0 \%$ |
| November 2016 | 8 | $50.0 \%$ |
| October 2016 | 8 | $33.3 \%$ |
| September 2016 | 3 | $300.0 \%$ |
| August 2016 | 7 | $-25.0 \%$ |
| July 2016 | $\mathbf{7}$ | $600.0 \%$ |



## New Listings

The number of properties put onto the market during the month

Economists' note: New Listings tend to rise in delayed response to increasing prices, so they are often seen as a lagging indicator of market health. As prices rise, potential sellers raise their estimations of value-and in the most recent cycle, rising prices have freed up many potential sellers who were previously underwater on their mortgages.

| Month | New Listings | Percent Change <br> Year-over-Year |
| :--- | :---: | :---: |
| July 2017 | $\mathbf{5}$ | $\mathbf{2 5 . 0 \%}$ |
| June 2017 | 4 | $-33.3 \%$ |
| May 2017 | 5 | $0.0 \%$ |
| April 2017 | 6 | $-25.0 \%$ |
| March 2017 | 13 | $-27.8 \%$ |
| February 2017 | 12 | $0.0 \%$ |
| January 2017 | 17 | $70.0 \%$ |
| December 2016 | 12 | $-20.0 \%$ |
| November 2016 | 13 | $9.1 \%$ |
| October 2016 | 11 | $116.7 \%$ |
| September 2016 | 8 | $0.0 \%$ |
| August 2016 | 4 | $60.0 \%$ |
| July 2016 | $-42.9 \%$ |  |



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## Monthly Market Detail - July 2017

## Manufactured Homes

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| Inventory (ACtive LiStingS) |
| :--- |
| The number of property listings active at the end of |
| The month |
| the |
| the |



| Month | Months Supply | Percent Change <br> Year-over-Year |
| :--- | :---: | :---: |
| July 2017 | 4.0 | $-47.4 \%$ |
| June 2017 | 5.0 | $-38.3 \%$ |
| May 2017 | 5.6 | $-30.9 \%$ |
| April 2017 | 6.9 | $-15.9 \%$ |
| March 2017 | 7.2 | $-16.3 \%$ |
| February 2017 | 7.5 | $-20.2 \%$ |
| January 2017 | 7.8 | $6.8 \%$ |
| December 2016 | 7.6 | $2.7 \%$ |
| November 2016 | 7.7 | $57.1 \%$ |
| October 2016 | 9.0 | $114.3 \%$ |
| September 2016 | 7.8 | $69.6 \%$ |
| August 2016 | 8.0 | $158.1 \%$ |
| July 2016 | 7.6 | $171.4 \%$ |



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## Monthly Market Detail - July 2017

## Manufactured Homes

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## Closed Sales by Sale Price <br> The number of sales transactions which closed during the month

Economists' note: Closed Sales are one of the simplest-yet most important-indicators for the residential real estate market. When comparing Closed Sales across markets of different sizes, we recommend comparing the percent changes in sales rather than the number of sales. Closed Sales (and many other market metrics) are affected by seasonal cycles, so actual trends are more accurately represented by year-over-year changes (i.e. comparing a month's sales to the amount of sales in the same month in the previous year), rather than changes from one month to the next.

| Sale Price | Closed Sales | Percent Change <br> Year-over-Year |
| :--- | :---: | :---: |
| Less than $\$ 50,000$ | 1 | N/A |
| $\$ 50,000-\$ 99,999$ | 1 | N/A |
| $\$ 100,000-\$ 149,999$ | 0 | $-100.0 \%$ |
| $\$ 150,000-\$ 199,999$ | 1 | N/A |
| $\$ 200,000-\$ 249,999$ | 2 | N/A |
| $\$ 250,000-\$ 299,999$ | 0 | N/A |
| $\$ 300,000-\$ 399,999$ | 0 | N/A |
| $\$ 400,000-\$ 599,999$ | 0 | N/A |
| $\$ 600,000-\$ 999,999$ | 0 | N/A |
| $\$ 1,000,000$ or more | 0 | N/A |

$\square$ July 2016

- July 2017
 Median Time to Contract by Sale Price
The median number of days between the listing date
and contract date for all closed Sales during the month

Economists' note: Like Time to Sale, Time to Contract is a measure of the length of the home selling process calculated for sales which closed during the month. The difference is that Time to Contract measures the number of days between the initial listing of a property and the signing of the contract which eventually led to the closing of the sale. When the gap between Median Time to Contract and Median Time to Sale grows, it is usually a sign of longer closing times and/or declining numbers of cash sales.

| Sale Price | Median Time to <br> Contract | Percent Change <br> Year-over-Year |
| :--- | :---: | :---: |
| Less than $\$ 50,000$ | 26 Days | N/A |
| $\$ 50,000-\$ 99,999$ | 104 Days | N/A |
| $\$ 100,000-\$ 149,999$ | (No Sales) | N/A |
| $\$ 150,000-\$ 199,999$ | 0 Days | N/A |
| $\$ 200,000-\$ 249,999$ | 156 Days | N/A |
| $\$ 250,000-\$ 299,999$ | (No Sales) | N/A |
| $\$ 300,000-\$ 399,999$ | (No Sales) | N/A |
| $\$ 400,000-\$ 599,999$ | (No Sales) | N/A |
| $\$ 600,000-\$ 999,999$ | (No Sales) | N/A |
| $\$ 1,000,000$ or more | (No Sales) | N/A |



## Monthly Market Detail - July 2017

## Manufactured Homes

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## New Listings by Initial Listing Price <br> The number of properties put onto the market during the month

| Initial Listing Price | New Listings | Percent Change <br> Year-over-Year |
| :--- | :---: | :---: |
| Less than $\$ 50,000$ | 0 | N/A |
| $\$ 50,000-\$ 99,999$ | 0 | $-100.0 \%$ |
| $\$ 100,000-\$ 149,999$ | 2 | $100.0 \%$ |
| $\$ 150,000-\$ 199,999$ | 1 | N/A |
| $\$ 200,000-\$ 249,999$ | 0 | N/A |
| $\$ 250,000-\$ 299,999$ | 2 | N/A |
| $\$ 300,000-\$ 399,999$ | 0 | N/A |
| $\$ 400,000-\$ 599,999$ | 0 | N/A |
| $\$ 600,000-\$ 999,999$ | 0 | N/A |
| $\$ 1,000,000$ or more | 0 | N/A |


#### Abstract

Economists' note: New Listings tend to rise in delayed response to increasing prices, so they are often seen as a lagging indicator of market health. As prices rise, potential sellers raise their estimations of value-and in the most recent cycle, rising prices have freed up many potential sellers who were previously underwater on their mortgages.




Inventory by Current Listing Price
The number of property listings active at the end of the month

| Current Listing Price | Inventory | Percent Change <br> Year-over-Year |
| :--- | :---: | :---: |
| Less than $\$ 50,000$ | 0 | N/A |
| $\$ 50,000-\$ 99,999$ | 16 | $-11.1 \%$ |
| $\$ 100,000-\$ 149,999$ | 9 | $-25.0 \%$ |
| $\$ 150,000-\$ 199,999$ | 5 | $400.0 \%$ |
| $\$ 200,000-\$ 249,999$ | 0 | $-100.0 \%$ |
| $\$ 250,000-\$ 299,999$ | 2 | $0.0 \%$ |
| $\$ 300,000-\$ 399,999$ | 0 | N/A |
| $\$ 400,000-\$ 599,999$ | 0 | N/A |
| $\$ 600,000-\$ 999,999$ | 0 | N/A |
| $\$ 1,000,000$ or more | 0 | N/A |

Economists' note: There are a number of ways to define and calculate Inventory. Our method is to simply count the number of active listings on the last day of the month, and hold this number to compare with the same month the following year. Inventory rises when New Listings are outpacing the number of listings that go off-market (regardless of whether they actually sell). Likewise, it falls when New Listings aren't keeping up with the rate at which homes are going off-market.


[^1]Monthly Distressed Market - July 2017

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